



WHAT TO DO NEXT?

Are your goods being offered for sale online by an un-authorized trader?

If so, please provide us with the following information;

Details of the trader

Details of the sale of goods (including location and URL if possible)

Reasons the goods are suspected as un-authorized

Decide which course of action you would like to take;

- Obtain evidence of infringement (**Test Purchase**)
- Obtain further intelligence of scale of infringement (**Investigation Report**)
- Obtain information on/stop importation of your goods (**Disruption**)
- Obtain assistance from relevant Trading Standards Authority (**Criminal Action**)
- Warn trader to Cease & Desist and delivery up of infringing products (**Civil Action**)

Contact BEUK:

email us at enquiries@brandenforcement.co.uk

or call us 0345 BRANDUK on your keypad (or 03452723685)

Quote your ACID Membership Number to obtain your 10% discount.

