

RACHAEL TAYLOR - Rachael Taylor Studio



Rachael Taylor is a renowned surface pattern designer, stylist and instructor with over a decade of industry experience. In addition to running a successful design studio, Rachael has taught and supported nearly 10,000 creatives through co-founding the global online design school, [Make it in Design](#).

Having faced her own cases of infringement, including a high-profile case with retail giant Marks and Spencer, Rachael is passionate about educating the design community on their IP rights and protections. Her ongoing guidance covers best practices for documenting artwork, in-depth teaching on various design contracts, steps for protecting digital artwork, and even ways to avoid IP theft on social media.

With numerous international licensing deals, creative collaborations, magazine features, and even TV appearances under her belt, Rachael's global audience continues to grow. Combined with a seat on the ACID Advisory Council, Rachael's platform allows her to continually educate and empower thousands of creatives on how to stand up for what is rightfully theirs.

It is for these reasons that we, the [Make it in Design](#) team, believe Rachael Taylor to be an excellent candidate for the ACID Design Champion.



Company Name: Rachael Taylor Studio

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