

HOLLY HUGHES - Citradi



Design for me is a way of life and one which I find energizing. My mission is to bring together London style and Cotswold comfort, offering handmade modern furniture in Britain.

Embrace the Curve. The concept of the Citrus Chair for me was to change the way we think about seating, making it more sociable and versatile.

Manoeuvrable and adaptable, it allows spaces to be reconfigured, opening up endless possibilities. Small tables can be placed in-between to visually join them into 2-seaters, 3-seaters ... The solution has the flexibility of a chair, the comfort of a sofa and is inspired by the curves of nature.

I launched Citradi at the 100% Design Exhibition in London last September. For small companies such as my own, the knowledge that ACID is securing our designs is key to our continued success. For creativity to flourish intellectual property must be safeguarded.

citradi

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