



ACID Intellectual Property Statement – this can be used on your website, marketing information, product labelling, packaging or, indeed, on any material in which you want to convey a strong message about the value of your IP

***"All copyright, design rights and intellectual property rights existing in our designs and products and in the images, text and design of our website / marketing material are and will remain the property of (Company Name). We will treat any infringement of these rights seriously."***



The logo can be hyperlinked to the ACID website, [www.acid.uk.com](http://www.acid.uk.com) reinforcing a clear "hands off" warning to copiers. The logo can also be used to create highly branded stand signs for ACID members to display at exhibitions. A "No Photography" sign is also available on request and ACID Accredited exhibitions will provide these in their welcome packs.

The strong, yellow and black ACID brand communicates that a member knows and understands their intellectual property rights and wishes to fully exploit the value they have created in their designs. It also communicates that they are prepared to assert their rights and will view any intellectual property infringement seriously. It is intended to send a clear warning to would-be copyists, underpinned by a sound and proven track record of settlements on behalf of its members by ACID affiliate law firms.

An alternative is a simple statement of your ACID Membership. This is very useful in e-mail signatures etc. You can also state that you store your designs with us on the ACID Copyright & Design Databank.

**(Company Name) is proud to be a member and support the aims and objectives of the trade organisation ACID (Anti Copying in Design). All (Company Name) designs are supported by ACID through their Copyright & Design Databank and ACID Marketplace**

It is also good policy to have a standard copyright statement on your website and marketing materials as below.

**Copyright © (Company Name) 2017**

We would always recommend that you state your ownership of IP rights when communicating with third parties when submitting tenders, proposals, samples or marketing your designs and products. If you don't want to be copied - say so! A simple statement is very effective as a first line of deterrence on your online platforms and email correspondence.

**The Intellectual Property Statement has been translated below in French, Dutch, Spanish, German, Cantonese, Italian, Mandarin and Turkish:**

#### **FRENCH**

Tout droit de propriété intellectuelle existant dans nos dessins, modèles ou produits (*et dans les images, le texte, les dessins ou modèles du présent site Internet/matériel publicitaire ou promotionnel*) sont et resteront la propriété de (VOTRE NOM). Toute violation de ces droits sera poursuivie vigoureusement en justice.

#### **DUTCH**

Alle intellectuele eigendomsrechten verbonden aan onze tekeningen, modellen en/of andere producten (*aan de beelden, de tekst en het ontwerp van deze website/ marketing materiaal*) zijn en blijven de eigendom van (UW NAAM). Elke inbreuk op deze rechten zal streng gerechtelijk vervolgd worden.

#### **SPANISH**

Todos los derechos de propiedad intelectual existentes en nuestros diseños y productos (y en las imágenes, texto y diseño de esta website / material de marketing) se hallan protegidos bajo la propiedad de (su nombre). Cualquier infracción de estos derechos será severamente perseguida.

#### **GERMAN**

Saemtliche Rechte geistigen Eigentums, die an unseren Designs und unseren Produkten bestehen (sowie an Bildern, Texten und dem Design dieser Website und des Vermarktungsmaterials), liegen und verbleiben in dem ausschliesslichen Eigentum **der/des** (company name or private name). Jegliche Rechtsverletzung wird entschieden verfolgt und geahndet werden.

**NB: Company name, female or association – should use ‘der’ Male – should use ‘des’**

#### **CANTONESE**

在我們/本公司的設計及產品(以及在本網站/市場推廣資料的圖像、文本及設計中)存在的所有知識產權權利均屬並將仍屬(閣下的姓名/貴公司的名稱)的財產。我們/本公司將會致力追究對此等權利的任何侵權行為。

#### **ITALIAN**

Tutti i diritti delle proprietà intellettuali presenti nei nostri progetti e prodotti (*e nelle immagini, testi e grafica di questo sito/ materiale marketing*) sono e resteranno di proprietà di (*suo nome*). Ogni qualsiasi violazione di questi diritti sarà perseguita a norma di legge.

#### **MANDARIN**

在我们/本公司的设计及产品(以及在本网站/市场推广资料的图像、文本及设计中)存在的所有知识产权权利均属并将仍属(阁下的姓名/贵公司的名称)的财产。我们/本公司将会致力追究对此等权利的任何侵权行为。

#### **TURKISH**

Tasarımlarımızın ve ürünlerimizin (ve ayrıca bu internet sitesinin /pazarlama malzemesinin tasarımının, metinlerinin ve resimlerinin) tüm fikri mülkiyet hakları (sizin adınıza) ' a aittir ve öyle kalacaktır. Bu hakların herhangi bir şekilde ihlal edilmediği fiilen takip edilecektir.

**Please email [info@acid.uk.com](mailto:info@acid.uk.com) if you would like any further advice on Intellectual Property and copyright statements, which we will be happy to email to you.**