



# TEMU Report Infringement Guide

## Welcome to the TEMU Report Infringement Guide!

This Intellectual Property Guide explains how rights owner or authorized parties can submit reports of infringement regarding content on our website and mobile applications. We will remove material cited for alleged intellectual property infringement when provided with a report that complies with our policies. The intellectual property hereof means copyright, trademark, patent and other intellectual properties prescribed by laws.



# Report Infringement

- I 1. To submit a notice of IP infringement, you must be the rights owner who owns the IP being reported or an agent with permission from the rights owner to submit notices on his or her behalf.**
- I 2. We will investigate the listings or contents upon receiving your report. Please note that any report made to us must be made in good faith and sworn under penalty of perjury.**
- I 3. It is a requirement that the notice submitter be logged into our online intellectual property infringement report portal (“IP Portal”). You should include the following information in your report:**

ⓘ You can quickly get there by clicking this link: <https://www.temu.com/intellectual-property-complaint.html>

### 3.1 Basic info

**3.1.1 Type of user complaint:** Please select the complaint type for product infringement. **For designers reporting design-related issues, please choose Copyright.**

**3.1.2 URLs:** Please include the product URLs on Temu that you intend to report. You may submit up to **200 URLs at a time**, separated by line breaks or spaces.



## Report Infringement

**3.1.3 What is the type of copyright infringement on Temu? Select “The allegedly infringing product or its packaging contains copyrighted content” if the infringement appears on the physical product or its packaging. Otherwise, choose the most appropriate option from the list.**

The screenshot shows the 'Report Infringement' process on the Temu platform. The user is on the 'Basic info' step (step 1 of 4). They have selected 'Copyright' as the type of user complaint. In the 'URL(s)' field, multiple URLs are listed, all starting with 'https://www.temu.com/uk/'. The user has selected the option 'The allegedly infringing product or its packaging contains copyrighted content'. A note below the URL field specifies that URLs must start with 'http' or 'https' and be separated by line or spaces. The 'Next' button is visible at the bottom.

## 3.2 Detailed info

**3.2.1 Infringement Product Information:** Please describe how you believe the reported product infringes your IP rights. Provide as much detail as possible and be specific. If available, include supporting materials such as design sketches, side-by-side comparisons of your original work and the reported product, certifications, or any other documents that can help substantiate your claim.

**3.2.2 Copyright Information:** please provide information about your IP rights. For copyright ownership, if no registration number is available or if the copyright is unregistered, please provide a public link to your original work—such as your product page on your official website, an e-commerce listing, or any other webpage displaying your design.



# Report Infringement

The screenshot shows the 'Report Infringement' process on the TEMU platform. The current step is 'Detailed info' (step 2). The form includes the following fields:

- Infringement Product Information:** A text area with a placeholder: "Please provide more information to help us understand your issues: Example: The image used on the product description is nearly identical to my original photograph. The image located in the first paragraph of the product description infringes on my copyright. My original photograph can be seen in our official website." A file upload button is available.
- Additional documents (pictures/files):** A file upload button labeled "Upload" with a note: "Supports .pdf and .jpg, the individual size limit is 5 MB".
- Copyright information:**
  - Intellectual property right designation location:** A dropdown menu with "Select" option.
  - Copyright ownership:** Radio buttons for "Public Link" (selected) and "Registration number".
  - Public Link:** A list of URLs, all of which are heavily redacted (blurred).
- Name of Rights' Holder:** A text input field with placeholder "Name of the designer".
- What brand owns the intellectual property in this report:** A text input field with placeholder "Enter if any".

At the bottom are "Previous" and "Next" buttons.

## 3.3 Verification

**3.3.1 Identity Information:** Choose “Rights owner” if you are the IP rights holder. If you choose “Agent”, you must also provide an authorization letter from the rights owner along with your identity information.

**3.3.2 Contact information:** Please enter your name, phone number, address, and email address. Make sure to enter the correct verification code to confirm that your email address is valid.



# Report Infringement

Report Infringement

1 Basic info 2 Detailed info 3 **Verification** 4 Completed

Identity Information

\* Your Identity:  Rights owner  Agent

Contact Information

By submitting a notice of infringement you acknowledge and accept that the information you have provided will be processed by us and our subsidiaries and affiliates for the purposes of assessing and responding to your request. We may also provide a copy of your infringement report, which includes the name and email address you have provided, to the alleged infringer.

\* Name of complainant: Your Name

\* Phone number of complainant: UK +44

\* Address of complainant: United Kingdom

\* Email address of complainant: fi\_ng@t..com

\* Verification code of email address: 31 Resend after 43s

To verify your email, we've sent a verification code to your email

Previous Next

**3.4 Completed:** Submitted successfully, We will process the notice in compliance with our IP policy. Please note that we may request additional information before processing a report, such as verification or other documentation regarding the claimed right and ownership.

Identity Information

NOTICE

I have a good faith belief that use of the material in the manner complained of is not authorized by the rights owner, its agent, or the law. Under penalty of perjury, I acknowledge that (i) the information in my notice is accurate, and (ii) I am the rights owner or authorized to act on behalf of the owner of an exclusive right that is allegedly infringed.

Please sign your legal name as your digital signature:

YOUR NAME

Confirm

Report Infringement

1 Basic info 2 Detailed info 3 Verification 4 **Completed**

Submitted successfully

To Whom It May Concern:  
Temu is in receipt of your IP infringement notice. We will process the notice in compliance with our IP policy.  
Sincerely, Temu IP Protection Team

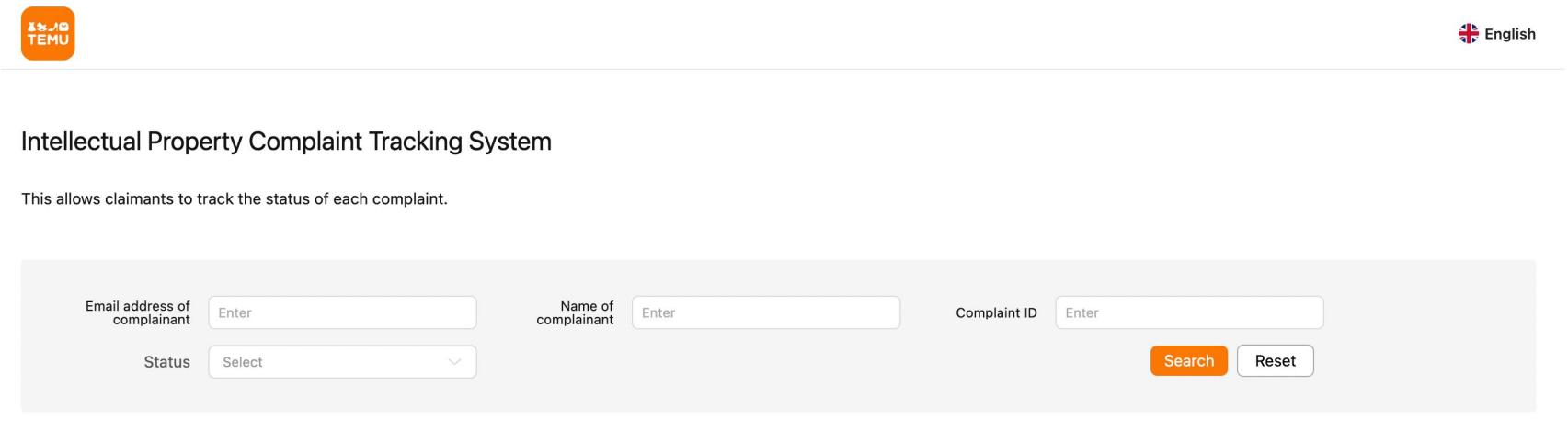
Done

## 4. Report tracking

**4.1 Complaint Tracking Email:** Upon submission of the report, we will send you an auto-generated email containing an exclusive link to the complaint tracking system. On this system, you will see a list of your complaint records including basic information of each case.



# Report Infringement



Click on the "view more", the status details of each item involved in a certain case will be displayed as below.

