

PRESS RELEASE

Jonathan Hindle Prize for outstanding design awarded to Design Guild Mark 2022 recipients

The Furniture Makers' Company is delighted to announce **DGM 264 Fourfold, designed by Barry Jenkins for Ocee International, DGM 277 Swell, designed by Jones & Partners for The Collective Agency, and DGM 279 Hotaru, designed by Edward Barber & Jay Osgerby for Ozeki Lantern Company**, as the winners of the Jonathan Hindle Prize for outstanding design.

The winners were announced at the Design Guild Mark ceremony, which took place on Tuesday 24th May during Clerkenwell Design Week.



DGM 264 Fourfold, designed by Barry Jenkins for Ocee International



DGM 277 Swell, designed by Jones & Partners for The Collective Agency



DGM 279 Hotaru, designed by Edward Barber & Jay Osgerby for Ozeki Lantern Company

The Jonathan Hindle Prize is awarded to the most outstanding of the year's Design Guild Mark awarded pieces in the Furniture, 2D, and Lighting categories. All winners receive a stunning trophy, which was made from solid surface Corian®, and a £1,000 cash prize.

The Design Guild Mark is awarded by The Furniture Makers' Company, the City of London livery company and charity for the furnishing industry, to drive excellence and raise the profile of British design and innovation. It recognises the highest standards in the design of furnishings in volume production across three categories - Furniture, 2D Design and, Lighting Design. The award is open to designers working in Britain or British designers working abroad and emphasises how innovation of materials and creativity remain at the forefront of British design.

The Design Guild Mark is judged by a panel of leading industry professionals. Each member of the panel is from the furniture, textile, lighting, interiors, hospitality, commercial, retail, academic, or media industry. Judges must ensure that each design meets the criteria of: excellence in design, materials, manufacture, and function.

WINNERS

DGM 264 – Fourfold, designed by Barry Jenkins for Ocee International

Although the final design is simple in appearance, every aspect of the table is essential and was determined through a series of physical trials and hands-on experiments by the team. This

resulted in a well resolved design where the overall frame geometry, leg shape and extruded beam all contribute towards a product that is simple and safe to use and compact when stored. There are few opportunities in the design of contract furniture to genuinely innovate. However, the technical challenges of Fourfold took priority and resulted in a very original response.



Barry Jenkins commented,

"I was genuinely surprised to win the JH prize and honoured to receive it. It means a lot to me as it recognises the unique response to a challenging brief, simply executed. It is a great honour."

About the Designer

Broome Jenkins have many years of experience designing mainly contract furniture for leading manufacturers throughout the UK, Europe, Scandinavia and Far East. Fourfold suited their approach very well, which aims to solve real technical problems and develop new products that are useful, efficient and commercial.



DGM 277 – Swell, designed by Jones & Partners for The Collective Agency

Swell is a lightweight, horizontally seamless acoustic wall cladding solution with a unique height of 2.7m made from eco-material EchoPanel®. Offering both acoustic and environmental properties, Swell is reminiscent of a wave. The innovation lies in its most unique asset - its scale. Bespoke machinery dedicated to achieving Swell's 2700mm high x 900mm heat-moulded panels; the largest compression-press tool in Europe, was engineered by The Collective Agency. The tooling required to accommodate the curved height of the moulded panel left 1mm to spare to allow the blade to cut the panel to size, so precision was critical. Swell illustrates the importance of trust between designer and manufacturer which creates the confidence to take risks and believe in intuition.



Jones & Partners commented:

"The whole Jones & Partners Studio are very honoured to receive the JH Award. The recognition fuels our team with confidence that we continue to make good choices in our development and innovation. It caps off a remarkably productive year for the Studio, with eight high quality product designs being launched at Clerkenwell Design Week. We'd like to thank The Collective for their ambition and the judges for their consideration."

About the Designer

Jones & Partners are an award-winning multi-disciplinary design company with over 20 years of experience. Specialising in furniture, lighting, and battery technology Jones + Partners also brought their acoustic knowledge to the product development of Swell adding the science of sound dampening, materials and the rigorous manufacturing and testing processes to the design process.

DGM 279 – Hotaru, designed by Edward Barber & Jay Osgerby for Ozeki Lantern Company

In collaboration with twentytwentyone, leading British designers, Edward Barber and Jay Osgerby have created an elegant range of lighting drawing on the heritage of Japanese lantern-making. The Hotaru collection represents the perfect unison of traditional craft with an enduring aesthetic that is as modern as it is timeless. Key to the sustainable production is the folding nature of the construction which allows minimal packaging for global distribution, with dramatic impact and volume when installed in domestic and commercial interiors.



Edward Barber & Jay Osgerby commented:

"We are very happy to be awarded the Jonathan Hindle prize for the Hotaru collection. We are pleased that hand crafted production is recognised in the furniture industry."

About the Designers

Designers Edward Barber and Jay Osgerby founded their London studio in 1996. Their diverse body of work spans industrial design, furniture, lighting and site-specific installations as well as gallery and public commissions such as the London 2012 Olympic Torch and projects for the Royal Mint. They are currently working with leading global manufacturers including Vitra, Knoll, B&B Itaila, Flos, Venini and Hermès. Their work is held in permanent collections around the world including the V&A and the Design Museum in London, Metropolitan Museum of Art, New York and Art Institute of Chicago. Their latest monograph 'Barber Osgerby, Projects' was published by Phaidon in 2017.

Rodney McMahon, chairman of the Design Guild Mark, commented:

"Design Guild Mark entries this year were of a very high standard and gave the judges much food for thought. The Jonathan Hindle Prizes, in all three categories, took long deliberation and are a very generous way to mark exceptional British Design and to encourage and reward the designers themselves."

Ends.

May 2022

Notes for Editors**About Jonathan Hindle**

Jonathan Hindle, Group Managing Director and President of KI in E.M.E.A, originally trained as an architect/designer before moving into sales and marketing in office furniture and property. He has been with KI for the past 25 years developing its UK, European, Middle Eastern and African operations. Jonathan was Master of The Furniture Makers Company, the furnishing industry's charity and livery company in 2013-14. He founded the Design Guild Mark and Corporate Membership at the Livery. Jonathan is the Chairman of the British Furniture Confederation (BFC), the single voice of the furniture, furnishing and bed industries to Government.

A Brief History of the Design Guild Mark

It's been around 15 years since the Design Guild Mark was founded by Jonathan Hindle with the help of Cherrill Scheer and the likes of Sheridan Coakley. Even Sir John Sorrell and the late Sir Terence Conran saw unique value in the Design Guild Mark for recognising British Designers and international designers working in Britain.

Under the Chairmanship of Rodney McMahon over the last 5-6 years, the Design Guild Mark has been further strengthened and extended from furniture to include 2D (which extends to textiles, floorcoverings, surfaces, carpets, and wallcoverings with innovative finishes and materials), and Lighting.

However, the fundamental tenets remain the same. Judged by leading practitioners in each field, the physical pieces are presented to them by the designers. Attention to the special challenges of design for volume production to distinguish the design discipline from more bespoke one-off design.

The Guild Mark is a standard, not a competition between entrants. Those who have received it have, in the judges' opinion, achieved that high standard of excellence.

Each year the judges are also asked to choose the best or perhaps most innovative or stand out design in each of the categories for this prize and in addition to the recognition they each receive £1,000.

DESIGN GUILD MARKS 2022

Chaired by Rodney McMahon, this year's furniture judging panel were:

FURNITURE

Joanna Biggs – **Director at GA Design**

Elliott Koehler – **Creative Director at JPA Design**

Lucy Kurrein – **Furniture Designer for Lucy Kurrein**

Tom Pearce – **Co-founder of Farrah & Pearce**

Campbell Thompson – **Head of Furniture and Lighting at The Conran Shop**

TEXTILES, WALL COVERINGS, SURFACES, CARPETS, & FLOORCOVERINGS

Linzi Coppick - **Design Director at Forme UK**

Daniel Hopwood – **Director at Studio Hopwood**

Clare Johnston - **Emeritus Professor at the Royal College of Art and Textile Designer for Fashion and Interiors at Royal College of Art**

Natasha Marshall - **Designer and Founder of Natasha Marshall Limited**

Emma Sewell – **Textile Designer at Wallace Sewell**

Peter Thwaites - **Design Director at Rapture and Wright**

LIGHTING

Simon Alderson – **Co-founder of twentytwentyone**

Tim Rundle – **Industrial Designer and Founder of Tim Rundle Studio**

John Tree – **Designer at Jasper Morrison**

All judges with an interest in an entry stood aside when that entry was being considered.

The 2022 Design Guild Mark recipients are as follows:

FURNITURE

Your Move

Designed by Jon Christie for Flip the Script Furniture

DGM 261

Kaya Designed by Morgan Studio for Morgan	DGM 262
Smalto Low Table Designed by Edward Barber & Jay Osgerby for Knoll	DGM 263
Fourfold Designed by Barry Jenkins for Ocee International	DGM 264
Buddy Designed by Chris Fowler for Bisley	DGM 265
Sepal Designed by Mark Gabbertas for Gloster Furniture	DGM 266
Saranac Designed by Mark Gabbertas for Gloster Furniture	DGM 267
Heritage Designed by Dylan Freeth for Ercol	DGM 268
Eva Designed by Phidias Leonida for NURUS	DGM 269
PORTS Designed by Tom Lloyd and Luke Pearson for Bene	DGM 270
The Davenport Bureau Designed by David Irwin for Another Country	DGM 271
Bowater Collection – Cable Shop Stool (kit) Designed by Jan Hendzel for Jan Hendzel Studio	DGM 272
The Somerset Four Poster Designed by Garry Smith for The Cornish Bed Company	DGM 273
The Tetbury Designed by Garry Smith for The Cornish Bed Company	DGM 274

TEXTILES, WALL COVERINGS, SURFACES, CARPETS & FLOOR COVERINGS

'All Tomorrow's Futures' Textured Linen Blend Designed by Charlotte Raffo and Alexis Snell for The Monkey Puzzle Tree	DGM 275
Quest Designed by Jane Marks-Yewdall for Camira	DGM 276
Swell Designed by Jones & Partners for The Collective Agency	DGM 277
Northward Bound Carpet Tiles Designed by the Milliken Design Team for Milliken Industrials	DGM 278

LIGHTING

Hotaru DGM 279
Designed by Edward Barber and Jay Osgerby for Ozeki Lantern Company

Joseph Collection DGM 280
Designed by Michael Young for EOQ

Melina DGM 281
Designed by Yasuyuki Sakurai & Risa Sano for Hand & Eye Studio

FULL STOP DGM 282
Designed by Derek Treadwell for Innermost

Evedal DGM 283
Designed by Aaron Probyn for IKEA

The Furniture Makers' Company is the City of London livery company and charity for the furnishing industry. It champions excellence in design and manufacture, educates new talent for the future of the industry and supports those in need.

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For further information on the Design Guild Mark, the 2022 Awardees, biographies, product descriptions, quotations, to interview judges or designers, or for high resolution images, digital logos, etc. please contact:

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